



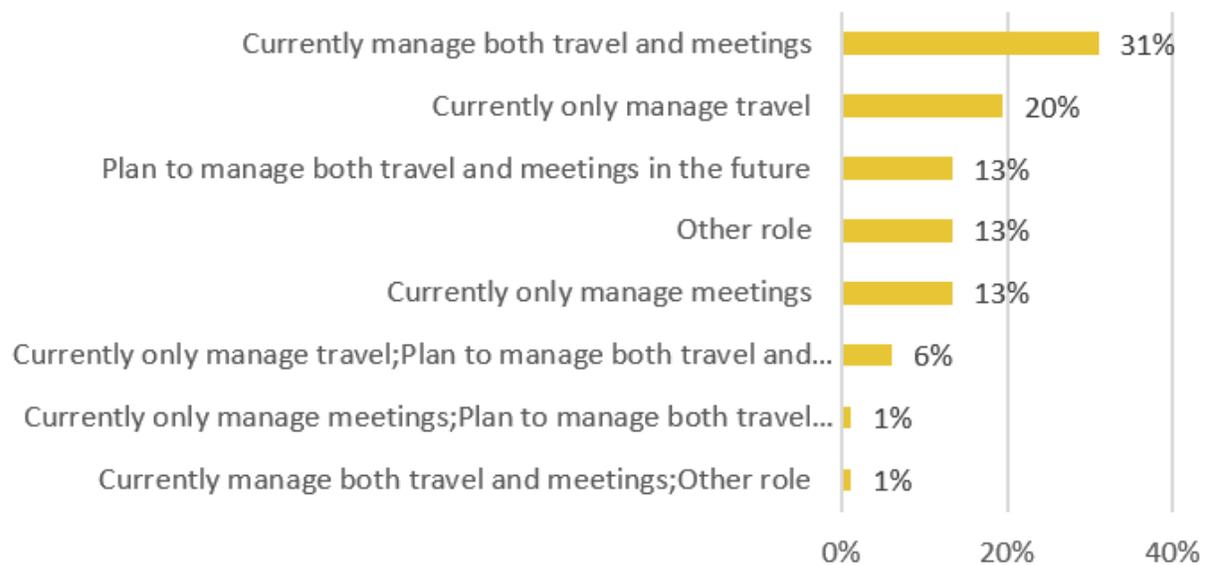
Leadership Exchange

Nov 2021

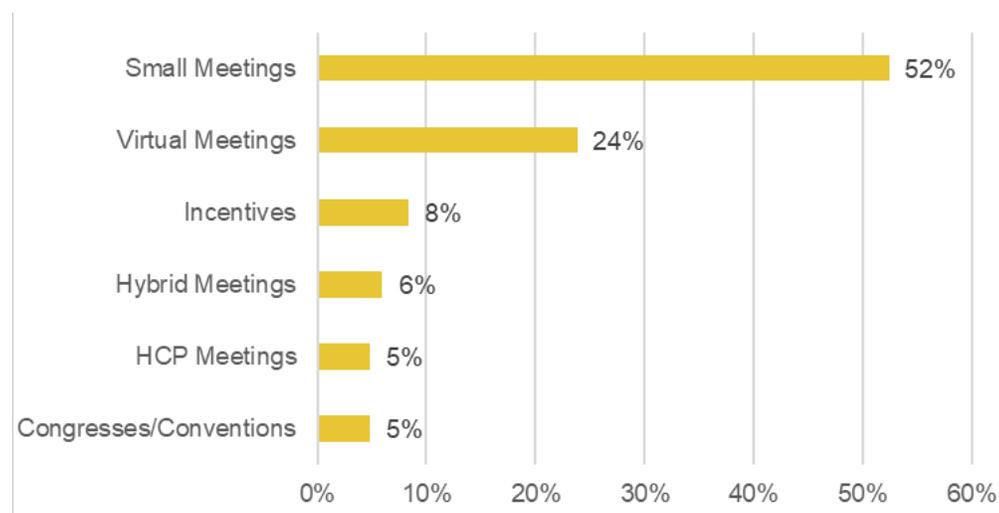
Meetings Management Polls

We had nearl 100 participants respond to the following questions in our recent Meets Management Master Class.

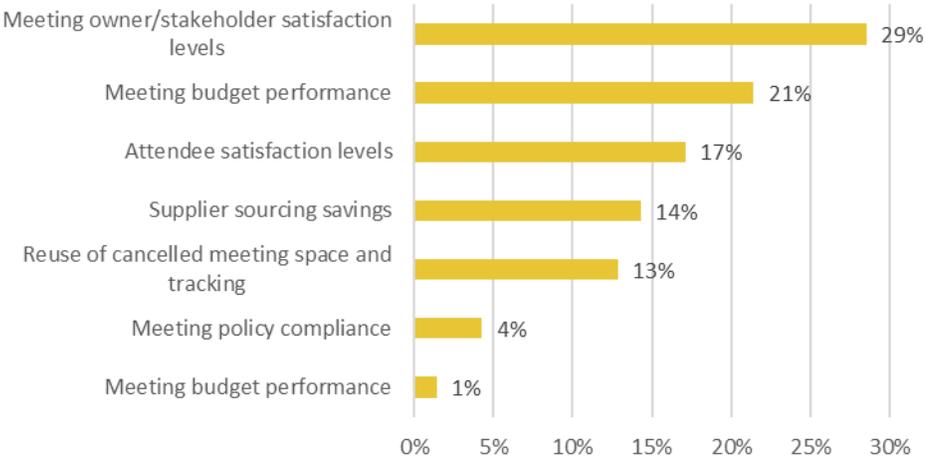
1. Describe the category which best describes your role in travel and meetings management.



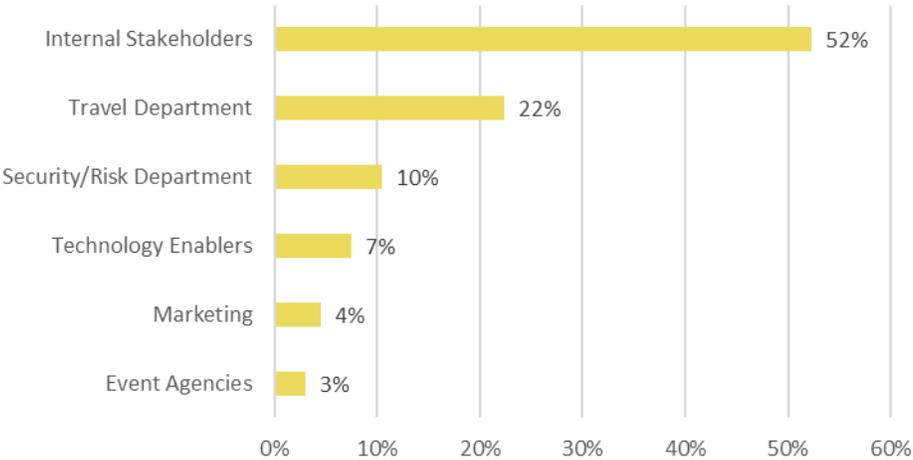
2. Which meeting type makes up the largest % of meetings booked within your organization?



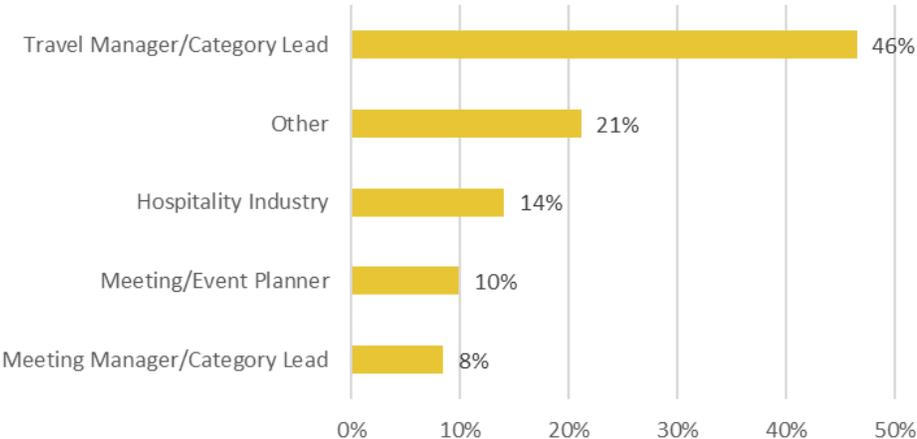
3. What's the most important metric within your meeting program?



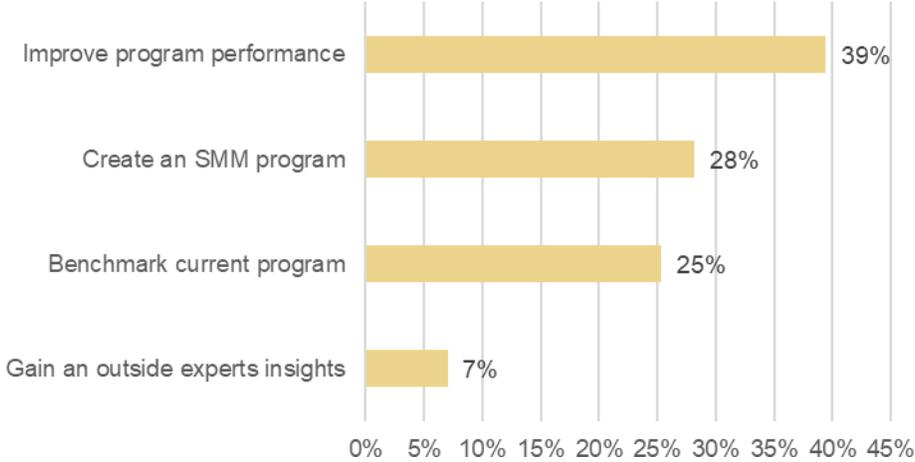
4. Which best describes your current role?



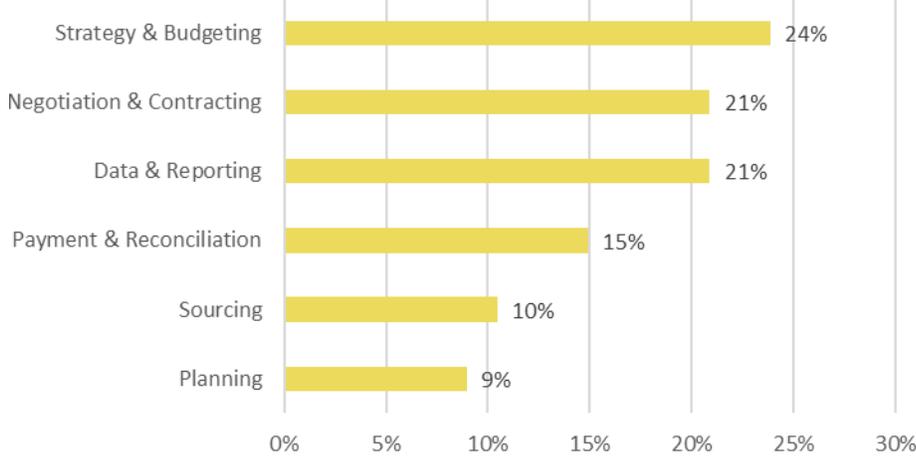
5. The Meetings Department EcoSystem has many support areas, which is the top priority for you or your company?



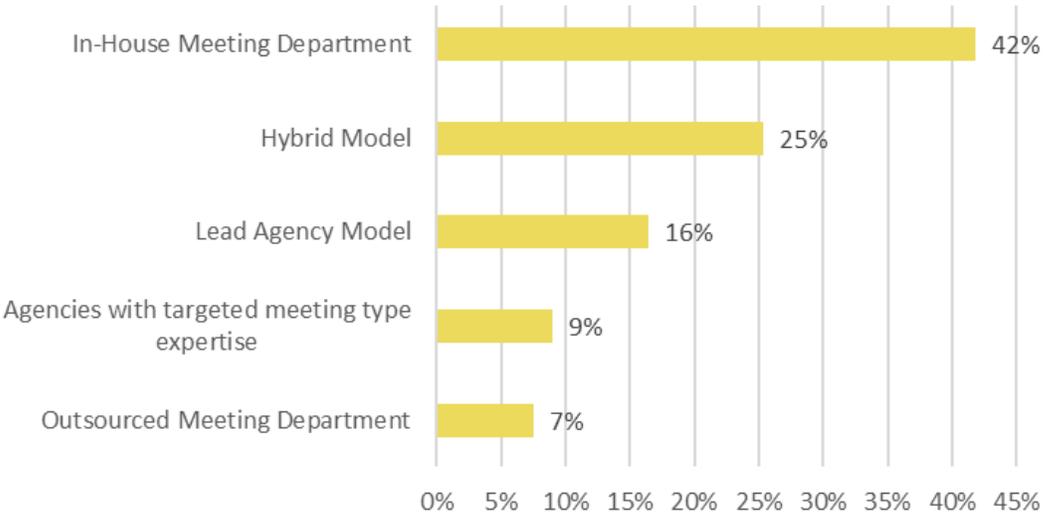
6. What is the top reason you would conduct a meetings assessment?



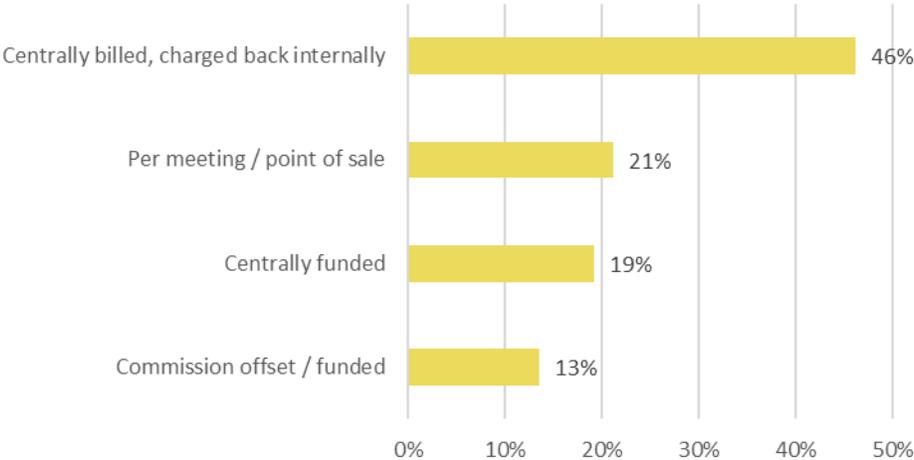
7. Which Meeting Components have been the most challenging for you or your company?



8. What type of Meeting Operating Model has your company implemented?



9. How do you currently pay for your meeting management fee's /staffing?



10. Which of the following would you utilize for a Meetings RFI/RFP process?

