



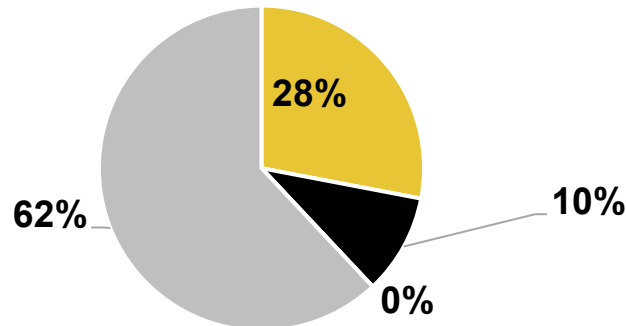
Leadership Exchange

June 2024

Leadership Exchange NDC Poll Results

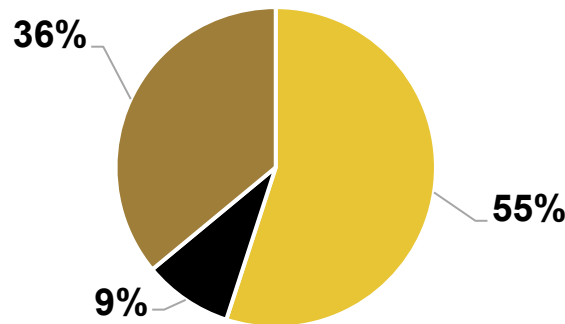
How are you accessing NDC?

- Via GDS
- Via 3rd party website aggregator(travelfusion, etc.)
- Direct via the airline connection
- We are not accessing NDC



If yes, what percentage of your annual total tickets are ticketed via NDC today?

- 0% - 10%
- 10% - 20%
- 20% +



What you Need to Know

The poll results show that travel programs are still in the early stages of connecting to NDC content with 62% of our survey respondents having no NDC content either by choice or lack of viable options from their TMC/OBT platforms. Of those programs that are accessing NDC content, the preferred access is via the GDS channel as opposed to consolidator or direct connections to airlines. Of those that have built NDC access into their program, the usage rate is still under 10% for the majority of the programs. We will be following the evolution of these numbers as capabilities and servicing options continue to develop.

